

MARKET

SPONSORSHIP



WONDERFULLY MADE

ABOUT

WONDERFULLY MADE

Wonderfully Made is a collection of markets highlighting both established and emerging handmade artisans, services, and small businesses in Waterloo Region.

Established in 2018, Wonderfully Made (formerly Mamapalooza Handmade Markets) was designed to allow others in the community to have an outlet to grow and promote their business. We first started out by organizing events for moms and fell in love with so many other small business owners in our region. Over the years we've expanded our operation to organizing several upscale handmade markets annually.

Wonderfully Made is dedicated to supporting the Canadian craft community by offering makers and entrepreneurs quality opportunities to showcase their work, grow their businesses and make a life doing what they love. We pride ourselves in the relationships we've built with our community, local makers and small businesses.

Charlene Hone
Founder & Director



WHAT ARE PEOPLE SAYING?

"Well organized and well publicized events. attention to detail and so kind and thoughtful to vendors."

"Amazing experience! We had so much fun being a vendor at the Holiday Market. Great environment, great venue, and great people."

"Beautifully curated event. Well planned, organized, followed health protocols, and the selection of vendors was incredible! Highly recommend attending a [Wonderfully Made] event!"



2023 MARKET SERIES

Spring Market

Saturday, May 6

10:00 AM - 3:00 PM

Catalyst137

137 Glasgow St., Kitchener

Harvest Handmade Market

Saturday, September 30

10:00 AM - 3:00 PM

North Dumfries Community Complex

2958 Greenfield Rd., Ayr

Holiday Market

Saturday, November 25

10:00 AM - 3:00 PM

Catalyst137

137 Glasgow St., Kitchener

WWW.WMMARKETS.CA



BECOME A SPONSOR

We are excited to offer several different types of sponsorship packages.

We look forward to bringing your sponsorship to life in a manner that achieves your brand objectives, celebrates craftsmanship, cultivates creativity and connects community.

Thank you for your consideration.



SPONSORSHIP PACKAGES

Presenting Sponsor - \$600

You are given exclusive brand recognition on our website, social media, and print media. You are also invited to participate with an oversize booth on market day.

VIP Pass Sponsor - \$450

Your logo is printed on reusable tote bags and given to our VIP passholders on market day. VIP Passes are well marketed and highly coveted by our guests.

Community Sponsor - \$300

You love to support local! You'll receive full brand recognition on our website, social media and print.

Swag Bag Sponsor - \$200

Your logo can be stamped or stickered on to swag bags that are given to guests for free on market day!



SPONSORSHIP PACKAGES

	PRESENTING	VIP PASS	COMMUNITY	SWAG BAG
COST PER MARKET SPONSORSHIP	\$600	\$450	\$300	\$200
SPONSOR LEVEL EXCLUSIVITY	EXCLUSIVE	MAXIMUM 2	UNLIMITED	MAXIMUM 2
RECOGNITION ON MARKET ENTRY SIGNAGE	X	X	X	X
RECOGNITION AND LINK ON WONDERFULLY MADE WEBSITE	LOGO + BUSINESS HIGHLIGHT	LOGO	LOGO	LOGO
RECOGNITION IN ALL PRINT MEDIA AND FLYERS	LOGO + NAME	NAME ONLY	NAME ONLY	NAME ONLY
RECOGNITION ON WONDERFULLY MADE SOCIAL MEDIA PLATFORMS	X	X	X	X
MARKETING MATERIAL AT ADMISSION BOOTH AND SWAG BAGS (OPTIONAL)	X	X		X
RECOGNITION ON REUSABLE VIP BAGS		LOGO		
BOOTH AT MARKET	OVERSIZED (OPTIONAL)		50% DISCOUNTED 6X6 BOOTH (OPTIONAL)	

SPONSORSHIP AGREEMENT FORM

PRESENTING
\$600

VIP PASS
\$450

COMMUNITY
\$300

SWAG BAG
\$200

SPRING MARKET
SPONSOR

HARVEST MARKET
SPONSOR

HOLIDAY MARKET
SPONSOR

ALL THREE
MARKETS

CONTACT INFORMATION

NAME: _____ TITLE: _____

COMPANY NAME (LEAVE BLANK IF SPONSORING AS AN
INDIVIDUAL): _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

EMAIL: _____

PHONE NUMBER: _____

RECOGNITION

Please email your high-resolution company logo to
c.hone@live.ca in either EPS or .png format.

PAYMENT OPTIONS

Please send an EMT to c.hone@live.ca or make your cheque
payable to Charlene Hone.